

# Co-creation and sustainability in focus: Kuraray at K 2025

Kuraray is presenting a wide range of high-tech materials for automotive, hygiene/medical, and packaging applications

Hattersheim/Frankfurt am Main, June 18, 2025. Kuraray, the global specialty chemicals company headquartered in Japan, is presenting a broad range of high-tech materials tailored to real-world industry needs at K 2025 (Düsseldorf, 8–15 October 2025, Hall 7a, Booth D06). The materials are suited for applications ranging from recyclable packaging and PFAS-free automotive components to soft, safe solutions for hygiene and medical uses. The booth focuses on innovation, co-creation and sustainability: Visitors can explore the latest ISCC PLUS-certified materials and see how Kuraray works with customers to create future-ready solutions for mobility, packaging, and healthcare.

### Shaping the Future Together

Kuraray works closely with customers to develop applications that meet regulatory demands, support sustainability, and match user-specific performance and processing needs. “The most impactful solutions don’t happen in isolation – they emerge from close partnerships,” says Dr. Matthias Gutweiler, Managing Director of Kuraray Europe GmbH. “Our customers bring the challenges – we bring expertise, material science and an open mindset. Together we create sustainable solutions that make a difference.” More and more of Kuraray’s materials are ISCC PLUS-certified, offering a sustainable alternative without compromising on quality or functionality.

### K 2025 Highlights

At K 2025, Kuraray is showing how its materials address key industry challenges:

- **Automotive:** Kuraray’s materials for PFAS-free parts, heat-resistant displays, recyclable exterior components, and thermal solutions for EVs and tires tackle regulatory and e-mobility demands.
- **Packaging:** The company’s bio-circular and compostable materials help address recyclability and performance requirements.
- **Hygiene & Medical:** Kuraray’s elastomers ensure softness, skin-friendliness, and process reliability – for hygiene-critical uses from diapers to medical tubing.

## **Meet us at K 2025**

Book an expert session at <https://go.kuraray.com/K2025>.

## **About Kuraray**

Established in 1991, Kuraray Europe GmbH is based in Hattersheim, near Frankfurt am Main, Germany. In 2023 the company generated annual sales of EUR 1.1 billion. It has more than 850 employees in Germany at its sites in Hattersheim, Frankfurt and Troisdorf. Kuraray is a global specialty chemicals company and one of the largest suppliers of industrial polymers and synthetic microfibers for many sectors of industry. Examples are Kuraray Poval™, Mowital®, Trosifol® and Clearfil™. Kuraray Europe also has around 209 employees at seven other European sites. They are also working on the development and application of innovative high-performance materials for a wide range of sectors, including the automotive, paper, glass and packaging industries, as well as for architects and dentists.

Kuraray Europe is a wholly owned subsidiary of the publicly listed Kuraray Group, which is based in Tokyo, Japan, and has more than 11,900 employees worldwide and sales of EUR 4.7 billion.

This press information including images is available at: [www.kuraray.eu/](http://www.kuraray.eu/)

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