



Expanding our global presence

New Kuraray Middle East Office in Dubai Marks Long-Term Commitment to Regional Innovation

Kuraray's Advanced Interlayer Solutions (AIS) Division is excited to announce the opening of a new office in Dubai.

The new regional Middle East office confirms and strengthens Kuraray's commitment to supporting the evolution, growth and innovation behind the region's highly dynamic engineering, fabrication and architectural capabilities.

Dubai was chosen not just because it is the region's logistics and business-hub, but also because of the UAE's impressive growth outlook, which is complemented by rapidly growing construction demand and record real estate activity. Population growth in the Middle East region is also driving demand for housing, offices, schools, hotels, stadiums, healthcare, and retail developments.

Kamal Niazy, General Manager Kuraray Products Middle East Trading LLC, explains: "Dubai has always been a benchmark for innovation and is seeing rapid growth in the deployment of high-value-adding components in glazing systems and façade structures. Our new office will allow us to more closely collaborate with architects, engineers, consultants, developers and specification teams to ensure that glazing becomes a key driver, not just for its structural and aesthetics capabilities, but also for sustainability progress and world-class architectural identity in the region."

The elevated levels of new construction in the region are being matched by the refurbishment of existing structures, both of which have led to an increase in demand for Kuraray's Trosifol® PVB and SentryGlas® ionoplast interlayers. SentryGlas® allows architects and engineers to deploy panels that are not only thinner and lighter than monolithic glass but also offer greater all-round performance.

According to Alberto Alarcon, Global Marketing Communications Leader at AIS: "The Dubai office will serve as a hub for innovation, customer engagement, and design excellence that will strengthen relationships with our valued clients, foster new partnerships, and enhance collaboration with architects and designers. We look



forward to building and strengthening lasting connections and contributing to the vibrant architectural and design landscape of the Middle East."

For more information about Kuraray's Trosifol® PVB and SentryGlas® ionoplast products, please visit the [website](#) or connect with us on our social media channels.

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Kuraray is the leading global producer of PVB and ionoplast interlayers for laminated safety glass applications in the architectural segment. With the biggest product portfolio worldwide, Kuraray offers outstanding solutions:

- Structural: Trosifol® Extra Stiff Pro PVB and SentryGlas® ionoplast films
- Sustainable Glazing: Trosifol® R3, designed to meet the growing demand for eco-friendly solutions
- Acoustic: Trosifol® SC Monolayer and Multilayer PVB films for sound insulation
- Films for UV control: Trosifol® UV Extra Protect, Trosifol® Natural UV and SentryGlas® Natural UV - from complete UV protection to natural UV transmittance
- Trosifol® UltraClear PVB film with the lowest yellowing value in the industry
- Decorative & Design: Black and white, color and printable interlayers
- Bird friendly solutions: Trosifol® BirdSecure® Pro and SentryGlas® BirdSecure® Pro
- Extremely durable scratch-resistant hard coat: Trosifol® Spallshield® CPET

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