

Kuraray and IMCD: partnership for cosmetic applications with KURARAY POVAL™ LV-grades

Hattersheim, October 2019. Kuraray and IMCD have entered into a strategic alliance to make polyvinyl alcohol (PVOH) available as an excipient ingredient for cosmetic applications. KURARAY POVAL™ LV are specially designed for the cosmetic industry and comes with an adapted regulatory brochures / dossiers. The LV grades have a specified Methanol (MeOH) content of <0,3% and have been qualified by IMCD.

The partnership between Kuraray and IMCD for cosmetic application serves the markets in Europe, Africa and the Americas. IMCD will take the lead on all commercial and technical activities in this area.

IMCD is a leading international distributor of a comprehensive range of additives, actives, and functional and sensorial ingredients, suitable for any field of personal care IMCD can develop customized solutions for clients in individual countries, utilizing their considerable international expertise.

IMCD extensively experienced team of scientists continuously analyze market trends to develop new innovations and solutions. Their in-depth knowledge and insight enable them to provide a range of value-added services that will deliver exactly what you require.

While developing new ingredients and cosmetic applications they can also offer a range of other services to meet your specific needs, including:

- Problem solving
- Formulation guidelines
- Production of sample prototypes

If you wish to discuss further KURARAY POVAL™ for cosmetic applications, please do not hesitate to contact IMCD:

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Captions/source of photos: Kuraray



[Photo] "The new LV grades of our PVOH brand Kuraray Poval have a very low methanol content," says Heiko Mack, Head of Poval Business at Kuraray. "This allows the cosmetics industry to develop better formulations. And in terms of sales and technical support, users benefit from many years of experience from our partner IMCD, one of the leading distributors of personal care products."

About Kuraray

Established in 1991, Kuraray Europe GmbH is based in Hattersheim, near Frankfurt am Main, Germany. In 2018 the company generated annual sales of EUR 690 million. It has approximately 700 employees in Germany at its sites in Hattersheim, Frankfurt and Troisdorf. Kuraray is a global speciality chemicals company and one of the largest suppliers of industrial polymers and synthetic microfibres for many sectors of industry. Examples are KURARAY POVAL™, Mowital®, Trosifol® and CLEARFIL™. Kuraray Europe also has around 200 employees at six other European sites. They are also working on the development and application of innovative high-performance materials for a wide range of sectors, including the automotive, paper, glass and packaging industries, as well as for architects and dentists.

Kuraray Europe is a wholly owned subsidiary of the publicly listed company Kuraray Co., Ltd., which is based in Tokyo, Japan, and has more than 10,000 employees worldwide and sales of EUR 4.8 billion.

This press release including pictures is also available on the Internet at:

<https://www.kuraray.eu/presse/>

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