

### “Elastomer Coffee Talks”: Kuraray’s interactive web forum

Kuraray's new series of web seminars offers a practical, knowledge-based insight into innovative TPE materials. The first edition of this new series on April 9, 2021 is on medical and pharmaceutical equipment.

Hattersheim, February 2021. From high-performance tyres and medical and pharmaceutical equipment to consumer products: Kuraray is launching “Elastomer Coffee Talks”, a new series of web seminars to show how high-performance thermoplastic elastomers such as SEPTON™ and HYBRAR™ can make products, better, more sustainable and more user-friendly. As well as practical information, the four web seminars in 2021 will give participants an opportunity for cross-sector networking. The first web seminar on April 9, 2021 will focus on how high-performance elastomers can make medical and pharmaceutical equipment safer and better - including looking ahead to the time after the COVID-19 pandemic. In each web seminar in this series, Kuraray's experts will be joined by a guest speaker from science, industry or research. Participation is free.

The “SAFER MATERIALS FOR A SOFTER EUROPE” web seminar presents new and practical information for participants from the medical and pharmaceuticals sectors:

How can thermoplastic elastomers be used in medical devices? How can innovative TPE materials ensure compliance with current requirements such as GMP, ISO standards and the USP standards in the United States. Marcel Gruendken, Senior Manager MD&TS, Bianca Carvalho, Assistant Manager Sales, and Robin Conrad, Marketing & CRM at Kuraray will be answering these questions at the first of the “Elastomer Coffee Talks”. Participations will also find out how the thermoplastic elastomers SEPTON™ and HYBRAR™ can replace PVC and greatly improve the performance and safety of medical equipment such as respiratory masks, tubes and IV and blood transfusion bags.



The web seminar starts at 10 a.m. (CET) on April 9, 2021. Click here to register for free:  
[www.elastomer.kuraray.com/coffee-talk](http://www.elastomer.kuraray.com/coffee-talk)

The web seminar will be held in English.



Infobox - Web seminar dates

**Details of the first two web seminars:**

- **Safer Materials for a Softer Europe: Elastomers in Medical & Pharmaceutical Markets**  
at 10 a.m. (CET) on April 9, 2021  
Click here to register free of charge:  
[www.elastomer.kuraray.com/coffee-talk](http://www.elastomer.kuraray.com/coffee-talk)
- **Mobility and Tyres**  
The date and registration link for this web seminar will be posted later.



Captions/source of photos: Kuraray



[Photo 1] “Our Elastomer Coffee Talks is a new knowledge and networking platform for users in various industries,” says Robin Conrad, Marketing & CRM at Kuraray. “The four web seminars in 2021 will give participants practical information on how high-performance elastomers such as SEPTON™ and HYBRAR™ can make their products better, more sustainable and more user-friendly. The sessions will also offer plenty of opportunity for cross-sector networking.”



[Photos 2 and 3] Expertise for tomorrow’s pharmaceutical and medical equipment: The first web seminar at 10 a.m. (CET) on April 9, 2021 is for participants from the medical and pharmaceutical sectors. Marcel Gruendken (photo left), Senior Manager MD&TS, and Bianca Carvalho (photo right), Assistant Manager Sales at Kuraray, will explain how SEPTON™ and HYBRAR™ make medical equipment safer and better. Alongside experts from Kuraray, each web seminar will feature a guest speaker from the sector.



[Photo 4] High-performance elastomers for medical and pharmaceutical applications: the first in the series of ‘Elastomer Coffee Talks’ will look at the questions: How can elastomers be used in medical devices? How can the thermoplastic elastomers SEPTON™ and HYBRAR™ replace PVC and greatly improve the performance and safety of medical equipment such as respiratory masks, tubes and IV and blood transfusion bags.

## About Kuraray

Established in 1991, Kuraray Europe GmbH is based in Hattersheim, near Frankfurt am Main, Germany. In 2019 the company generated annual sales of EUR 661 million. It has more than 700 employees in Germany at its sites in Hattersheim, Frankfurt and Troisdorf. Kuraray is a global speciality chemicals company and one of the largest suppliers of industrial polymers and synthetic microfibres for many sectors of industry. Examples are KURARAY POVAL™, Mowital®, Trosifol® and CLEARFIL™. Kuraray Europe also has around 200 employees at six other European sites. They are also working on the development and application of innovative high-performance materials for a wide range of sectors, including the automotive, paper, glass and packaging industries, as well as for architects and dentists.

Kuraray Europe is a wholly owned subsidiary of the publicly listed Kuraray Co., Ltd., which is based in Tokyo, Japan, and has more than 11,100 employees worldwide and sales of EUR 4.7 billion.

The press release and photos are also available on our website:  
<https://www.kuraray.eu/de/unternehmen/presse>

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